

# Data & Knowledge Management

Mirco Schönfeld University of Bayreuth

mirco.schoenfeld@uni-bayreuth.de @TWlyY29



https://commons.wikimedia.org/wiki/File:Floppy\_Apple\_Macintosh\_LC\_III\_e\_Personal\_LaserWriter\_LW320.jpg https://commons.wikimedia.org/wiki/File:Floppy\_disk\_2009\_G1.jpg https://commons.wikimedia.org/wiki/File:MS-DOS\_6.22\_floppy\_disks\_20110326.jpg

# History of Storage Medium



Year	Storage medium	Capacity in Kilobyte	Equivalent in Punch Cards
1890 / 1891	Punch Card	0,08	1
1951	Magnetic tape	800	10.000
1969 - 1975	8 inch floppy disc	80 - 1.000	1.000 - 12.500
1976	5,25 inch floppy disc	110 - 1.200	1.375 - 15.000
1982 - 1998	3,5 inch floppy disc	720 - 2.880	9.000 - 36.000
1982	Compact Disc	650.000 - 900.000	8,125 Mio 11,25 Mio.
1994	ZIP-drive	100.000 - 750.000	1.25 Mio 9,375 Mio.
1996	USB stick	8.000 - 1.000 Mio.	100.000 - 12.500 Mio.
2001	SD Memory Card	8.000 - 2.000 Mio.	100.000 - 25.000 Mio.
2001	DVD	4,7 Mio 18 Mio.	58,75 Mio 106,25 Mio.
2006	Blu-Ray	5 Mio 50 Mio.	58,75Mio 403,8 Mio.

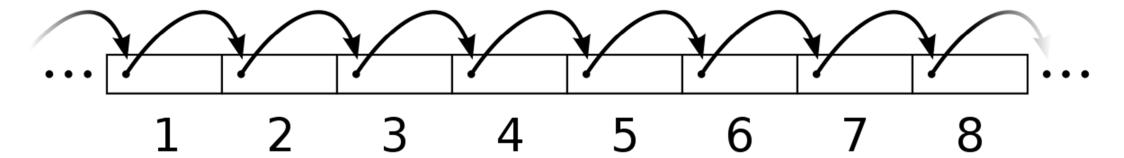
# Sequential Access Memory





Tape drive

# Sequential access





Data is stored on tape
(Picture may differ from original product.)

Data is being accessed in a predetermined, ordered sequence.

A data structure is said to have sequential access if one can only visit the values it contains in one particular order.

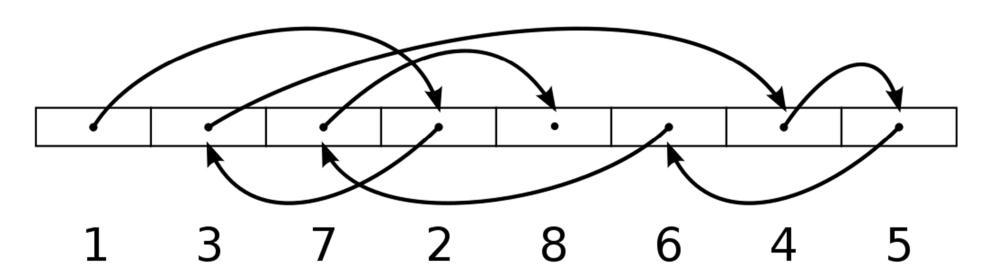
# Direct Access Storage Device







# Random access



'skip-buttons. awesome.

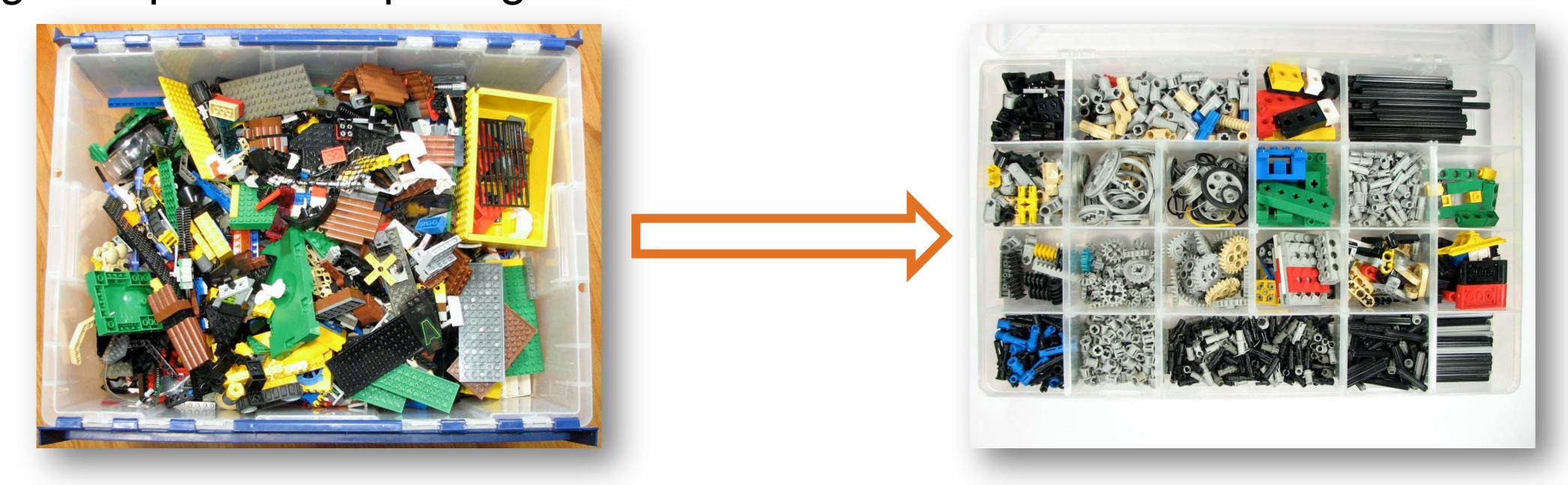
"each physical record has a discrete location and a unique address"

Access an arbitrary element of a sequence in equal time or
any datum from a population of addressable elements roughly as easily and efficiently as any other,
no matter how many elements may be in the set

# Emergence of Data Management



Blocking: The process of putting data into blocks



This is usually abstracted by a file system (for your hard drive) or a database management system (for your database)

De-blocking: The process of extracting data from blocks



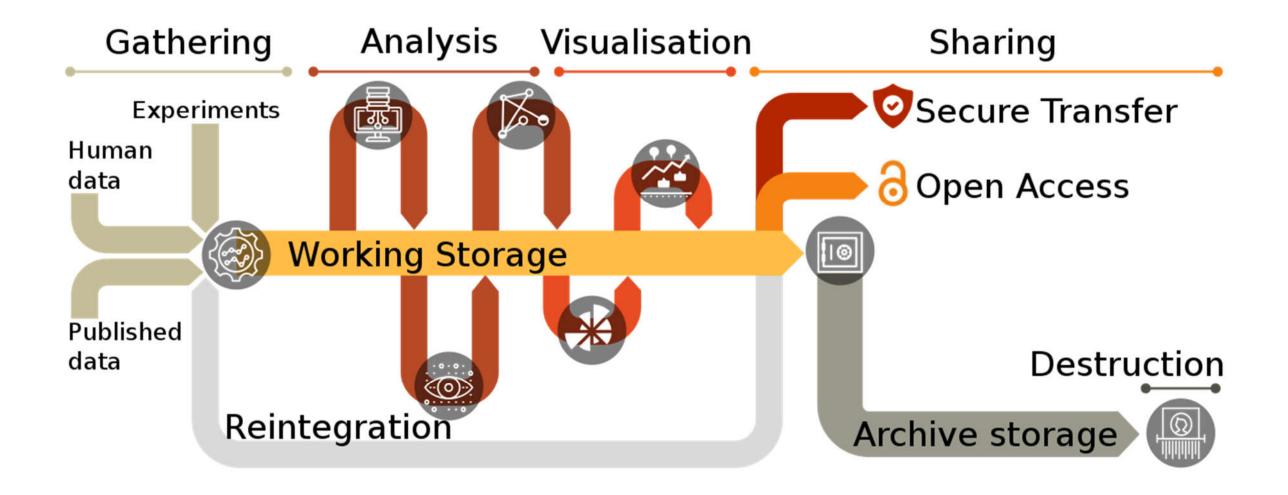


# Data Management comprises all disciplines related to managing data as a valuable resource

Wikipedia on "Data Management"

# Managing Data Lifecycles





### **Aspects:**

- Data governance ensure high data quality
- Data architecture
   models, policies, rules, standards to govern which data is
   collected, and how it is stored, arranged, integrated, and
   put to use in data systems and in organizations
- Database and storage management administration and organization of databases
- Data security
   govern access and usage of data, protect privacy

- Reference and master data
- Data integration
- Documents and content
- Data warehousing and business intelligence strategies and technologies used for analyzing business data; data mining
- Metadata
- Data quality

does data fit its intended uses in operations, decision making and planning? does it correctly represent the real-world construct to which it refers?

# Data and Knowledge



Data in context of a problem

Information

Has some effect; helps achievement of goals

Information and personal experience

Knowledge

Meaningful; helps dealing with situations

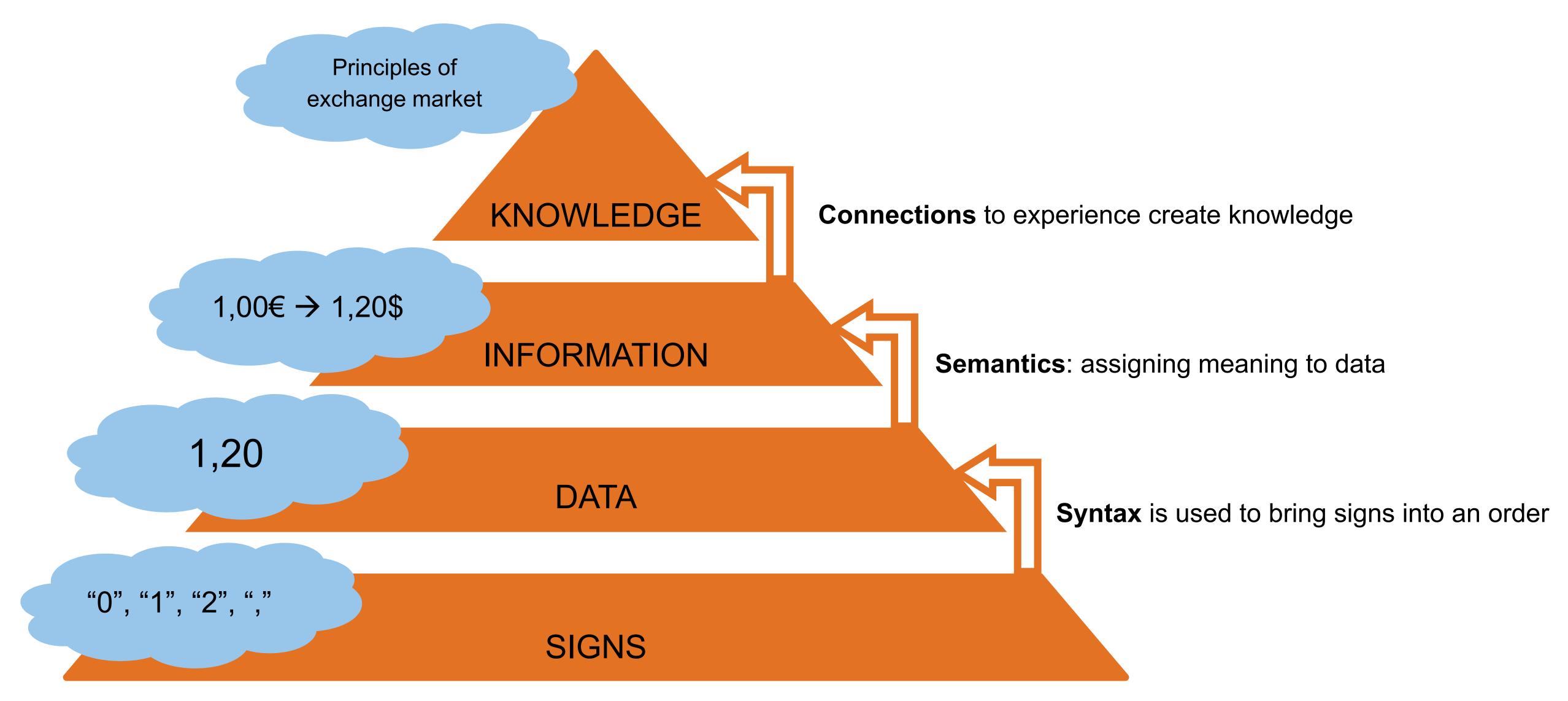
Without effect; meaningless

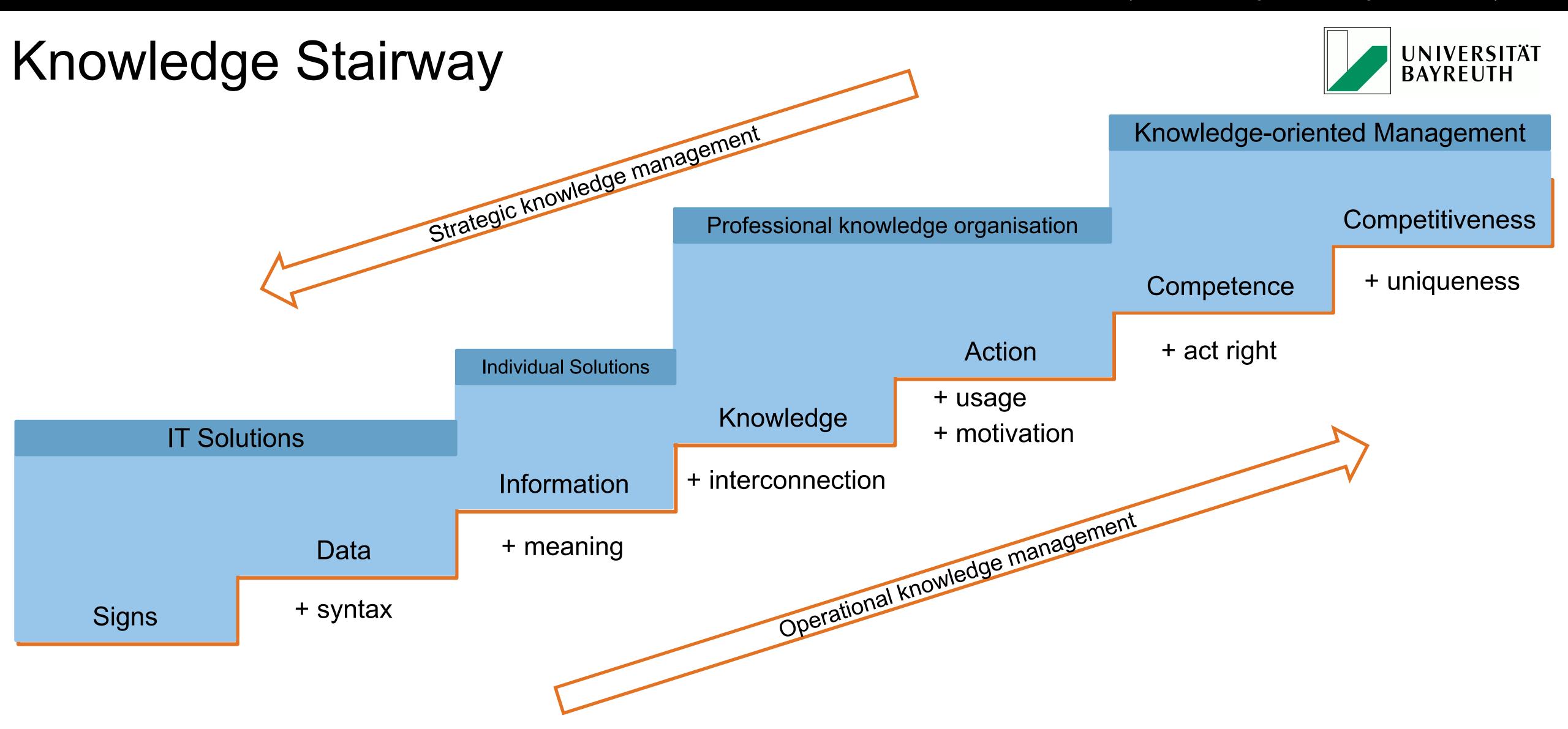
Data

Useful combination of digits

# From Digits to Knowledge

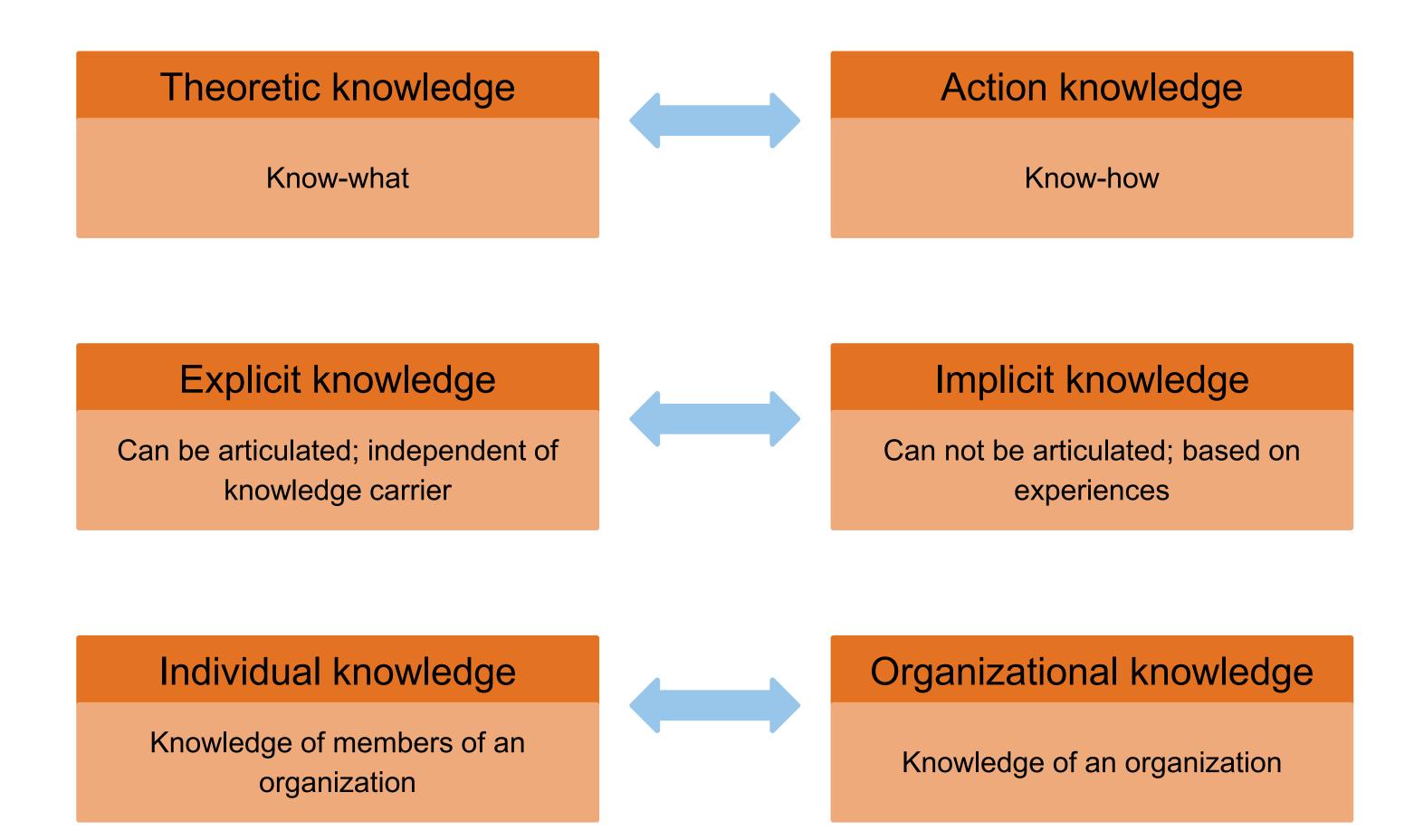






# Different Forms of Knowledge





# Knowledge Management



Knowledge management is the process of creating, sharing, using and managing the knowledge and information of an organization. It refers to a multidisciplinary approach to achieve organizational objectives by making the best use of knowledge.

Knowledge management efforts typically focus on organizational objectives such as improved performance, competitive advantage, innovation, the sharing of lessons learned, integration and continuous improvement of the organization.

Wikipedia on "Knowledge Management"

# Core Components of Knowledge Management



### Processes / Structure

How to design an organization to facilitate knowledge processes best

### People / Culture

How to foster interaction of people and create an environment optimized for knowledge sharing & creation

### Technology

How can tools support knowledge sharing and creation

# Technological perspective

### Technology to support KM

- Groupware
- Content Management Systems
- Workflow Systems
- eLearning
- Project Management Software
- Semantic Technology
- Repositories
- •



# Content Management Systems



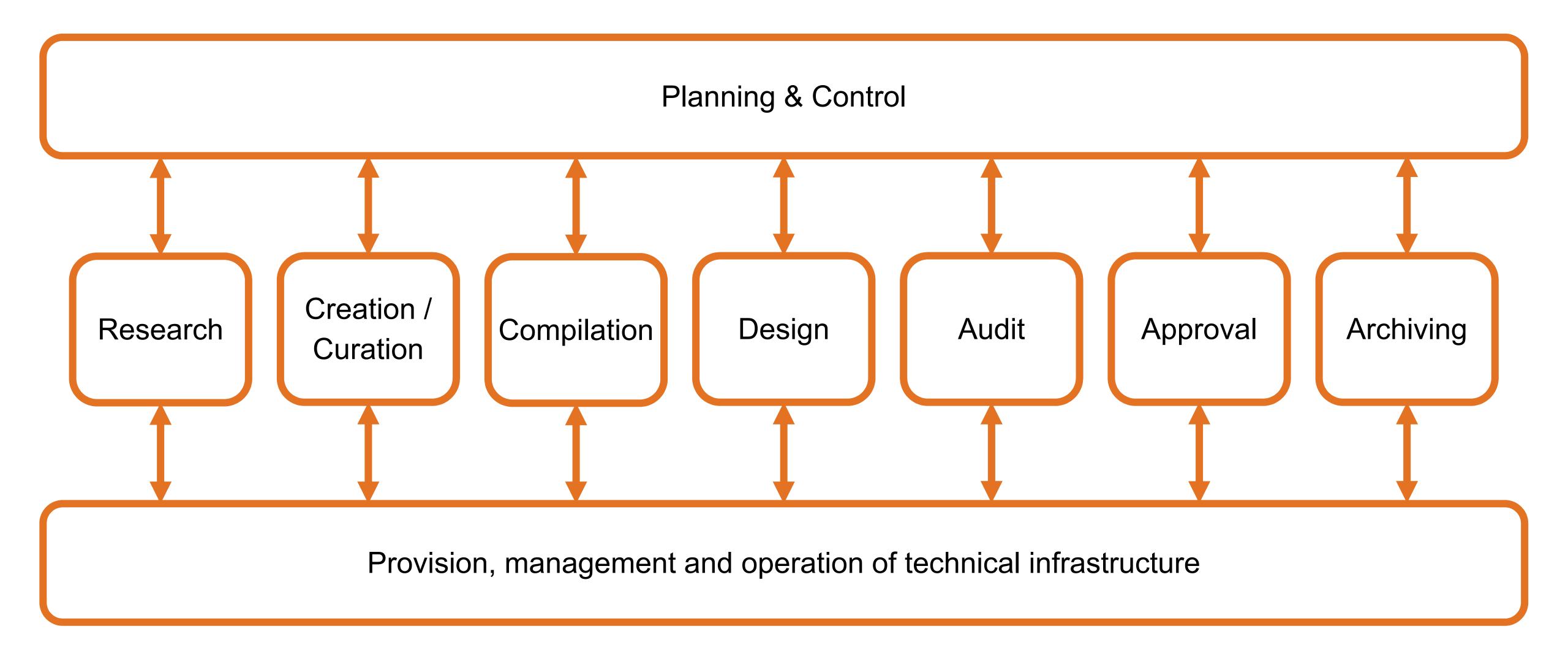
Technology and processes to support collection, management, and publishing of information

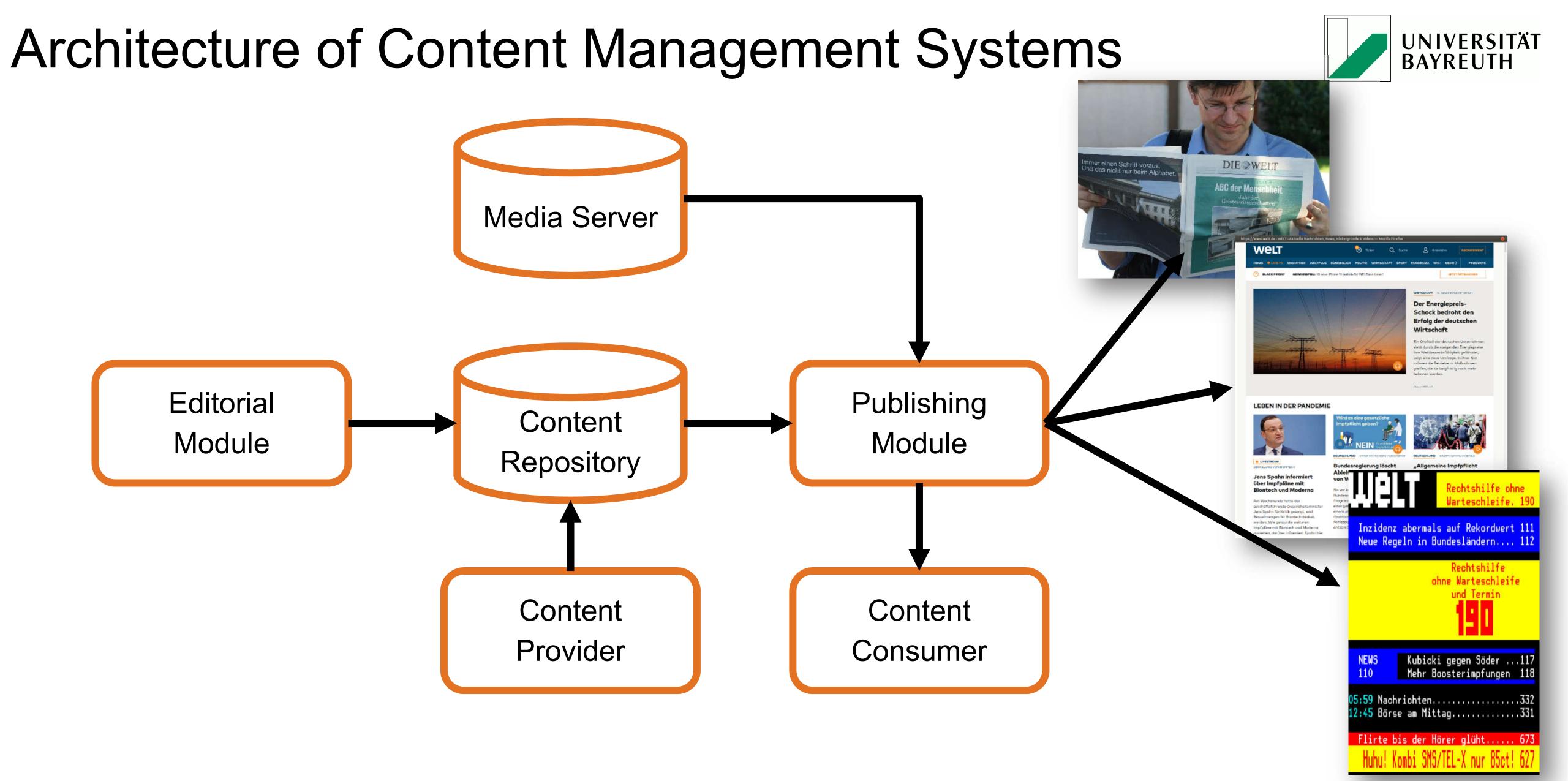
Inherently collaborative process consisting of some basic roles and responsibilities

- Creator
   creates and edits content
- Editor
   tuning content message and style of delivery
- Publisher
   releases content for use
- Administrator
   manages access permissions
- Consumer
   views or consumes published content

# Functions of Content Management Systems







# Version Control Systems



Class of systems responsible for managing changes to documents or other collections of information

Changes are usually identified by revision levels or "revisions"

Each revision is associated with a timestamp and the person making the change

Revisions can be compared, restored, and, depending on the file type, merged.

Text-based file formats can be merged. Just saying.

## Where to find VCS



Version Control Systems are either standalone or embedded in software

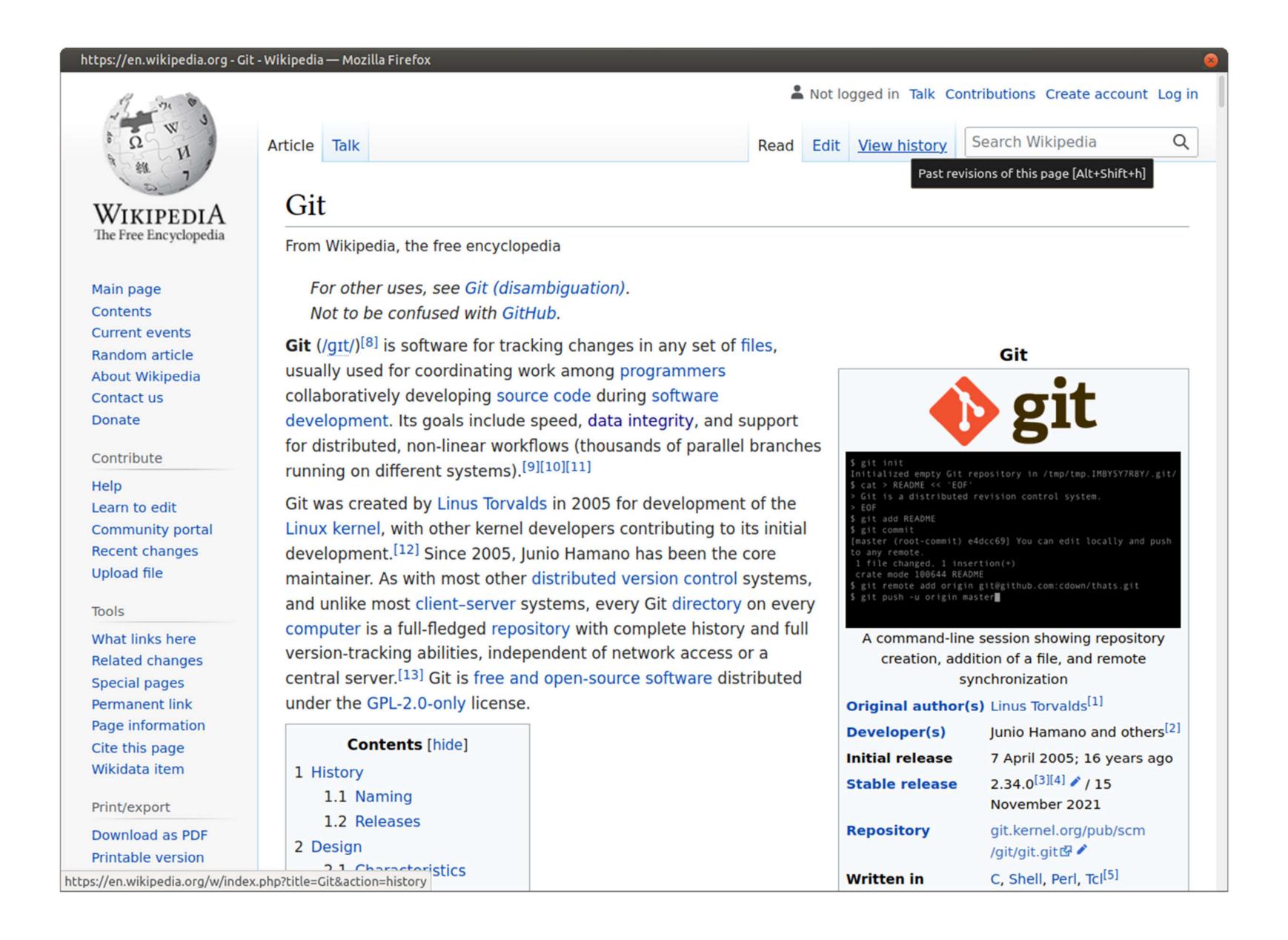
### Standalone software:

- Revision Control System (RCS, very old don't use)
- Subversion (SVN, old don't use)
- Git (use this!)

### Software with VCS embedded:

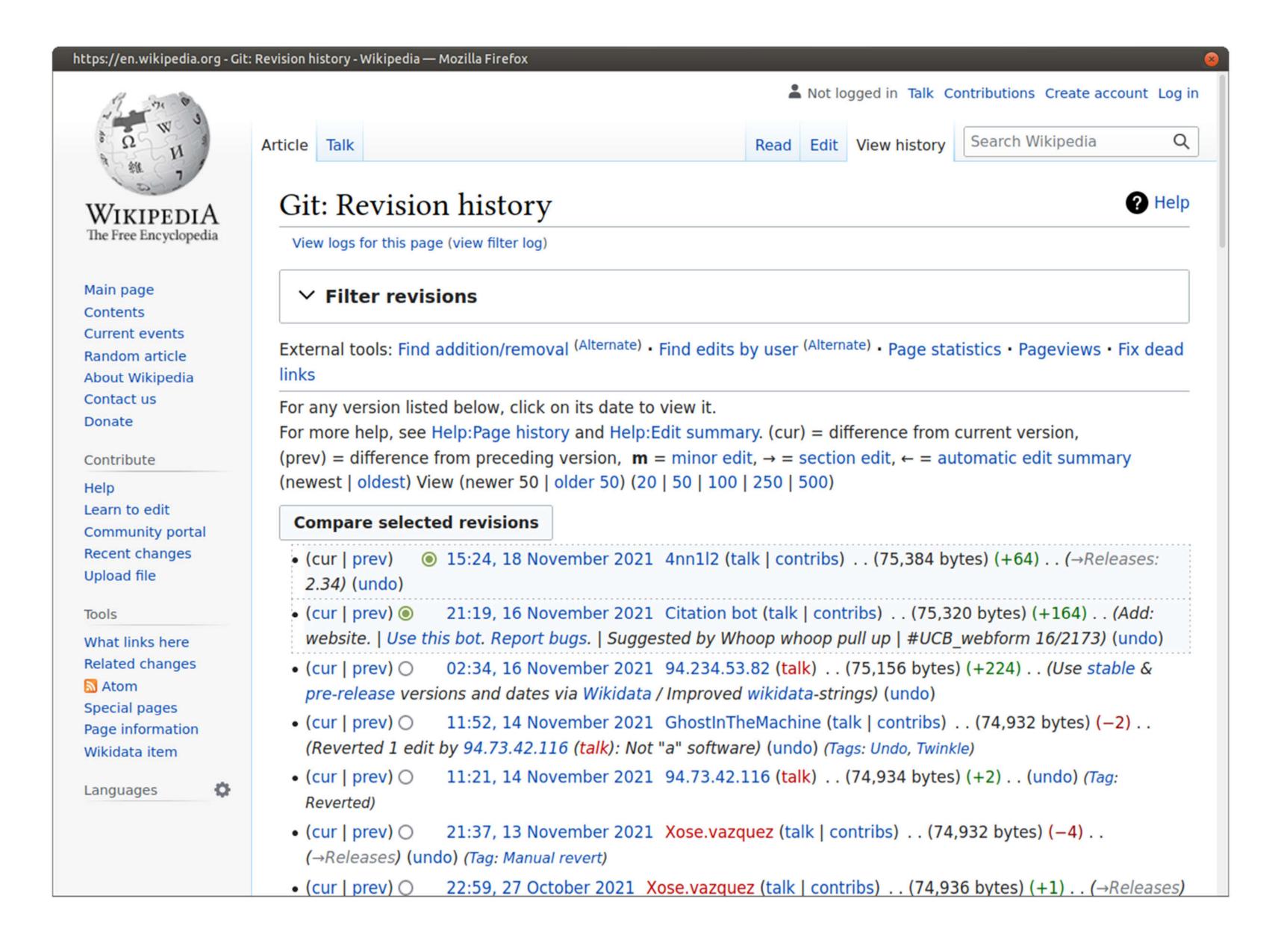
- MediaWiki (Software behind Wikipedia)
- Wordpress (drives ~40% of websites on the internet, they say)
- •

# Revisions



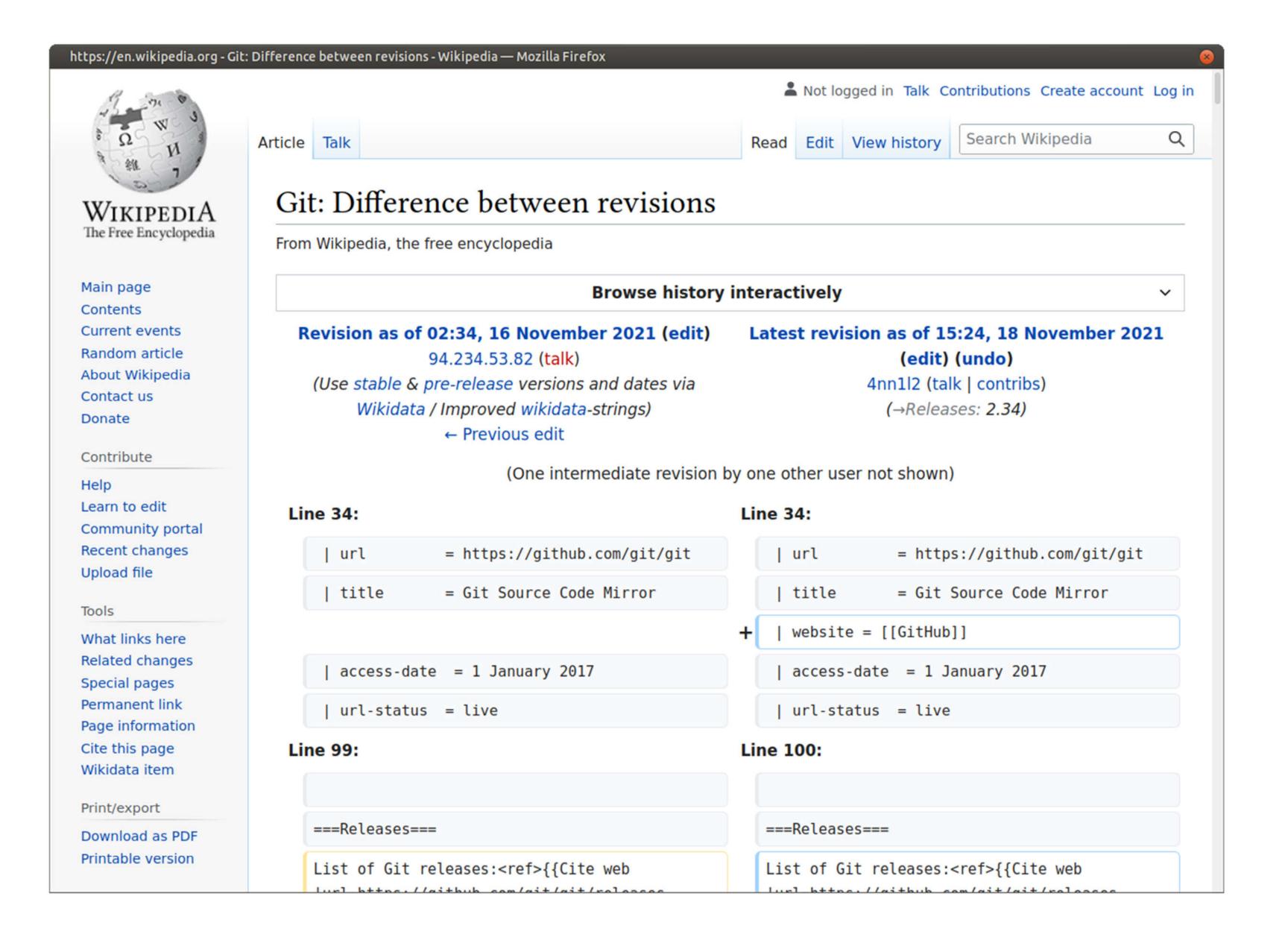


# Revisions





# Revisions





# Trunks and Branches



### **Trunk**

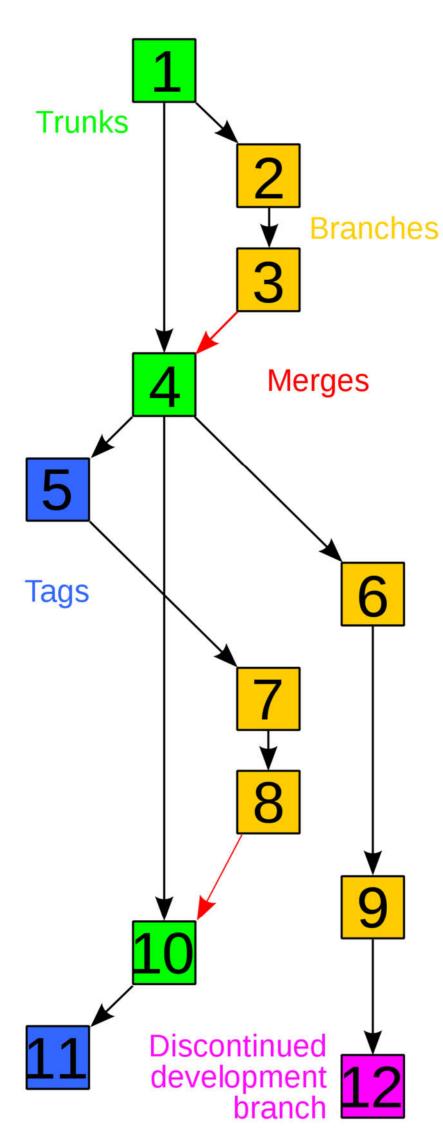
Unnamed branch of a file tree under revision control

### **Structure**

The structure of the revisions is not a tree (although it is often referred to as the revision tree) but a directed acyclic graph.

### Tag

A tag assigns a label to a revision (including many files) allowing to directly jump to that revision. Often used to label a specific version of a software.



### **Branching**

Duplication of an object under version control.

Objects can then be modified separately and in parallel so that they become different. These objects are called branches.

### Merge

A fundamental operation that reconciles multiple changes made to a version-controlled collection of files. Necessary when files are modified on two independent branches. The result is a single collection of files that contains both sets of changes.

# Long Term Archiving

# Long Term Archiving of Data





For digital preservation, "long term" does not mean issuing a guarantee for five or fifty years, but rather the responsible development of strategies that can cope with the constant changes caused by the information market.

The meaning of "archiving" is more than just the permanent storage of digital information on a data carrier. Rather, it includes the preservation of the permanent availability and thus the subsequent use and interpretability of digital resources.

Heike Neuroth in Eine kleine Enzyklopädie der digitalen Langzeitarchivierung. Nestor, 2010. http://www.nestor.sub.uni-goettingen.de/handbuch/

# Goals of long-term archiving

- Long-term, secure storage of the data
- Preserving the interpretability of the data
- Ensure discoverability of data
- Ensure traceability of data

Long-term archiving is more than a backup!



# Important aspects of long-term archiving



1. Archival: preservation of data substance often called bit-stream preservation.

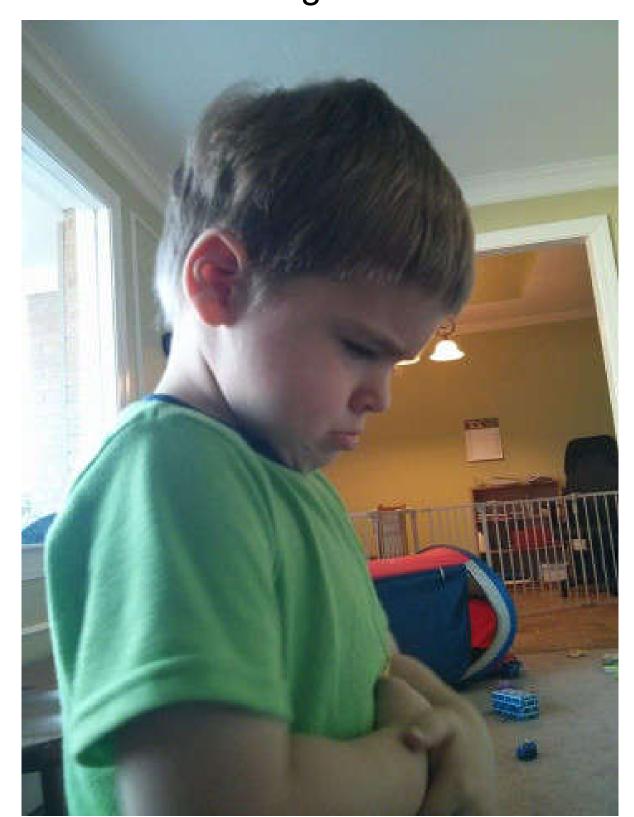
Illustration of Bit Rot: 4 versions of the same image file consisting of 326272 bits.

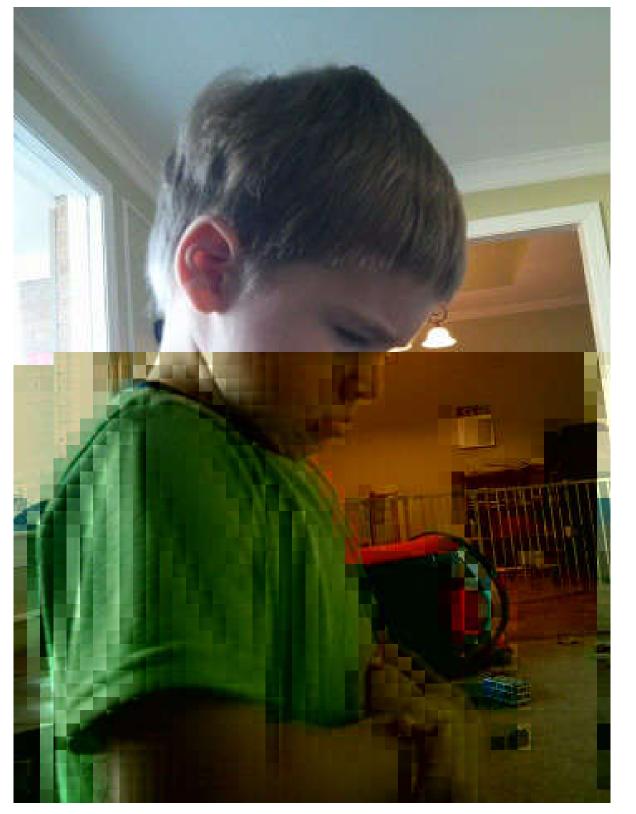
original

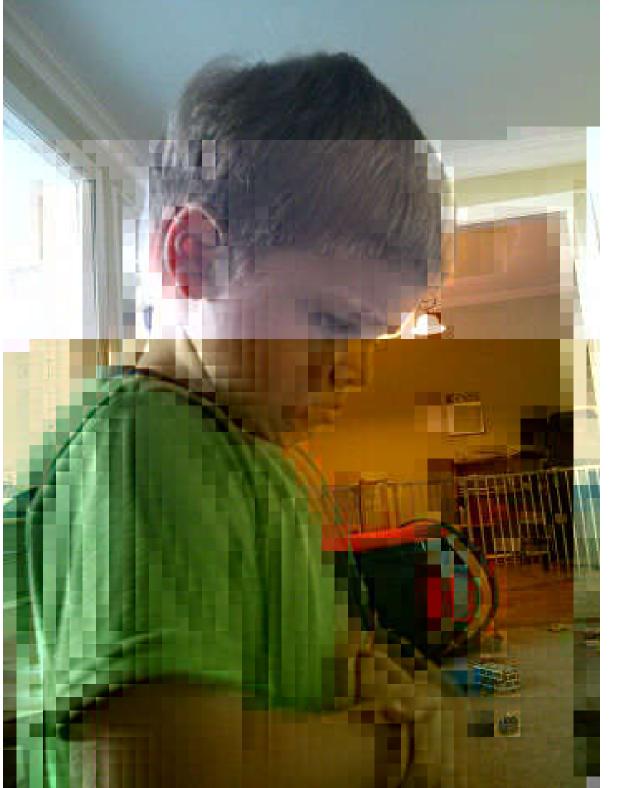
1 / 326272 bits flipped

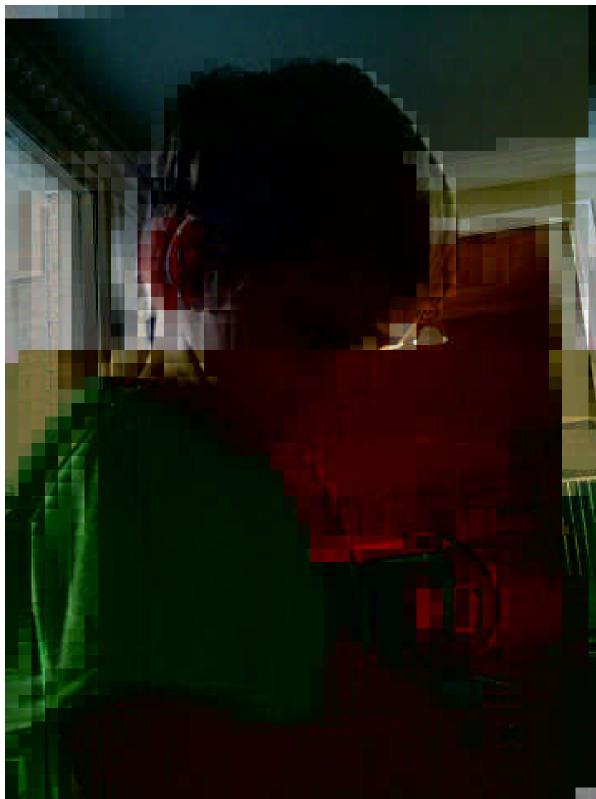
2 / 326272 bits flipped

3 / 326272 bits flipped









https://en.wikipedia.org/wiki/Data\_degradation

# Important aspects of long-term archiving



- 2. Reusability: preservation of usability
  - Usage of standards; require documentation
  - Migration to current file formats (and open standards!)
  - Preservation of creation context (e.g. software and hardware)







# Suitable File Formats



Document type	Format name	File extension
Audio	Waveform Audio	*.wav
	MPEG 1/2 Audio Layer 3	*.mp3
Video	Motion JPEG 2000	*.mj2, *.mjp2
	Matroska Multimedia Container (FF video codec 1)	*.mkv
Images / Raster Graphics	Tagged Image File Format	*.tiff
	Windows Bitmap	*.bmp
	Portable Network Graphics	*.png
Portable Document Format	Acrobat PDF/A - Portable Document Format 1a – 2u	*.pdf
Independent text-based format	Character-Separated Values	*.csv / *.tsv
	Markdown	*.md
	Text File	*.txt
	Extensible Markup Language	*.xml
Office files	None	

Thanks.

mirco.schoenfeld@uni-bayreuth.de

# Knowledge Representation



### Semantic Networks

Important class of representation of knowledge Origin: Charles Peirce "Existential Graphs"

### Characteristics:

- Nodes represent concepts
- Nodes are labeled
   Labels specify concepts
- Links specify relations is-a, has-a, property-of
- Links are directed
- Inheritance

