# Data & Knowledge Management

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https://commons.wikimedia.org/wiki/File:Floppy\_Apple\_Macintosh\_LC\_III\_e\_Personal\_LaserWriter\_LW320.jpg https://commons.wikimedia.org/wiki/File:Floppy\_disk\_2009\_G1.jpg https://commons.wikimedia.org/wiki/File:MS-DOS\_6.22\_floppy\_disks\_20110326.jpg

### History of Storage Medium

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Year	Storage medium
1890 / 1891	Punch Card
1951	Magnetic tape
1969 - 1975	8 inch floppy disc
1976	5,25 inch floppy disc
1982 - 1998	3,5 inch floppy disc
1982	Compact Disc
1994	ZIP-drive
1996	USB stick
2001	SD Memory Card
2001	DVD
2006	Blu-Ray



Capacity in Kilobyte	Equivalent in Punch Cards
0,08	1
800	10.000
80 - 1.000	1.000 - 12.500
110 - 1.200	1.375 - 15.000
720 - 2.880	9.000 - 36.000
650.000 - 900.000	8,125 Mio 11,25 Mio.
100.000 - 750.000	1.25 Mio 9,375 Mio.
8.000 - 1.000 Mio.	100.000 - 12.500 Mio.
8.000 - 2.000 Mio.	100.000 - 25.000 Mio.
4,7 Mio 18 Mio.	58,75 Mio 106,25 Mio.
5 Mio 50 Mio.	58,75Mio 403,8 Mio.



### Sequential Access Memory

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Data is being accessed in a predetermined, ordered sequence. A data structure is said to have sequential access if one can only visit the values it contains in one particular order.

https://freesvg.org/retro-audio-cassette-and-pencil https://commons.wikimedia.org/wiki/File:IBM\_2401\_tape\_drives\_(1).jpg Prof. Dr. Mirco Schoenfeld | Data Modeling & Knowledge Generation | v1.0

(Picture may differ from original product.)





### **Direct Access Storage Device**

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"each physical record has a discrete location and a unique address" Access an arbitrary element of a sequence in equal time or any datum from a population of addressable elements roughly as easily and efficiently as any other, no matter how many elements may be in the set

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### Emergence of Data Management

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Blocking: The process of putting data into blocks



This is usually abstracted by a file system (for your hard drive) or a database management system (for your database)

### De-blocking: The process of extracting data from blocks

https://www.evilmadscientist.com/2008/how-to-organize-your-lego-bricks-for-efficient-building/





# Data Management comprises all disciplines related to managing data as a valuable resource

Wikipedia on "Data Management"





## Managing Data Lifecycles



### Aspects:

- Data governance  ${\color{black}\bullet}$ ensure high data quality
- Data architecture lacksquaremodels, policies, rules, standards to govern which data is collected, and how it is stored, arranged, integrated, and put to use in data systems and in organizations
- Database and storage management lacksquareadministration and organization of databases
- Data security

govern access and usage of data, protect privacy



- Reference and master data lacksquare
- Data integration  $\bullet$
- **Documents and content** lacksquare
- Data warehousing and business intelligence ulletstrategies and technologies used for analyzing business data; data mining
- Metadata lacksquare
- Data quality lacksquare

does data fit its intended uses in operations, decision making and planning? does it correctly represent the real-world construct to which it refers?



### Data and Knowledge



Without effect; meaningless

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## From Digits to Knowledge



Herrmann, R. (2012). Wissenspyramide. derwirtschaftsinformatiker.de. https://derwirtschaftsinformatiker.de/2012/09/12/it-management/wissenspyramide-wiki/







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North, K. and Kumta, G., 1998. Wissensorientierte Unternehmensführung. Wiesbaden: Gabler Verlag.

### Different Forms of Knowledge

### Theoretic knowledge

Know-what

### Explicit knowledge

Can be articulated; independent of knowledge carrier

### Individual knowledge

Knowledge of members of an organization



### Action knowledge

Know-how

### Implicit knowledge

Can not be articulated; based on experiences

### Organizational knowledge

Knowledge of an organization



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Knowledge management is the process of creating, sharing, using and managing the knowledge and information of an organization. It refers to a multidisciplinary approach to achieve organizational objectives by making the best use of knowledge.

Knowledge management efforts typically focus on organizational objectives such as improved performance, competitive advantage, innovation, the sharing of lessons learned, integration and continuous improvement of the organization.



Wikipedia on "Knowledge Management"





## Core Components of Knowledge Management

Processes / Structure How to design an organization to facilitate knowledge processes best

People / Culture

How to foster interaction of people and create an environment optimized for knowledge sharing & creation

Technology

How can tools support knowledge sharing and creation





## **Technological perspective**

Technology to support KM

- Groupware
- **Content Management Systems**
- Workflow Systems
- eLearning
- Project Management Software
- Semantic Technology
- Repositories
- . . .

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## **Content Management Systems**

Technology and processes to support collection, management, and publishing of information

Inherently collaborative process consisting of some basic roles and responsibilities

Creator

creates and edits content

Editor

tuning content message and style of delivery

Publisher

releases content for use

Administrator

manages access permissions

Consumer

views or consumes published content







## Functions of Content Management Systems

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Rawolle, J. (2013). Content management integrierter Medienprodukte: ein XML-basierter Ansatz. Springer-Verlag.















https://www.enzyklopaedie-der-wirtschaftsinformatik.de/lexikon/daten-wissen/Informationsmanagement/Informationsmanagement--Konzepte-des/Content-Management-System-/index.html

## Version Control Systems

Class of systems responsible for managing changes to documents or other collections of information

Changes are usually identified by revision levels or "revisions"

Each revision is associated with a timestamp and the person making the change

Revisions can be compared, restored, and, depending on the file type, merged.



**Text-based file formats** can be merged. Just saying.





## Where to find VCS

Version Control Systems are either standalone or embedded in software

Standalone software:

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- Revision Control System (RCS, very old don't use)
- Subversion (SVN, old don't use)
- Git (use this!)

. . .

Software with VCS embedded:

- MediaWiki (Software behind Wikipedia)
- Wordpress (drives  $\sim 40\%$  of websites on the internet, they say)





## Revisions

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### Git

From Wikipedia, the free encyclopedia

For other uses, see Git (disambiguation). Not to be confused with GitHub.

Git (/git/)<sup>[8]</sup> is software for tracking changes in any set of files, usually used for coordinating work among programmers collaboratively developing source code during software development. Its goals include speed, data integrity, and support for distributed, non-linear workflows (thousands of parallel branches running on different systems).[9][10][11]

Git was created by Linus Torvalds in 2005 for development of the Linux kernel, with other kernel developers contributing to its initial development.<sup>[12]</sup> Since 2005, Junio Hamano has been the core maintainer. As with most other distributed version control systems, and unlike most client-server systems, every Git directory on every computer is a full-fledged repository with complete history and full version-tracking abilities, independent of network access or a central server.[13] Git is free and open-source software distributed under the GPL-2.0-only license.

	Contents [hide]
	1 History
	1.1 Naming
	1.2 Releases
	2 Design
	2.1 Characteristics
jex.pl	np?title=Git&action=history

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Written in



C, Shell, Perl, Tcl<sup>[5]</sup>





## Revisions

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## Revisions

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### Git: Difference between revisions

From Wikipedia, the free encyclopedia

### Revision as of 02:34, 16 November 2021 (edit)

94.234.53.82 (talk) (Use stable & pre-release versions and dates via Wikidata / Improved wikidata-strings) ← Previous edit

### Line 34:

1	url	= https://githu
1	title	= Git Source Co

access-date	= 1	January	201
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url-status = live

### Line 99:

===Releases=== List of Git releases:<ref>{{Cite web

lun] https://aithub com/ait/ait/rolasses







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### **Trunks and Branches**



### Trunk

Unnamed branch of a file tree under revision control

### **Structure**

The structure of the revisions is not a tree (although it is often referred to as the revision) tree) but a directed acyclic graph.

### Tag

A tag assigns a label to a revision (including many files) allowing to directly jump to that revision. Often used to label a specific version of a software.







### **Branching**

Duplication of an object under version control. Objects can then be modified separately and in parallel so that they become different. These objects are called branches.

### Merge

A fundamental operation that reconciles multiple changes made to a versioncontrolled collection of files. Necessary when files are modified on two independent branches. The result is a single collection of files that contains both sets of changes.



## Long Term Archiving

### Long Term Archiving of Data

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For digital preservation, "long term" does not mean issuing a guarantee for five or fifty years, but rather the responsible development of strategies that can cope with the constant changes caused by the information market.

The meaning of "archiving" is more than just the permanent storage of digital information on a data carrier. Rather, it includes the preservation of the permanent availability and thus the subsequent use and interpretability of digital resources.

Heike Neuroth in Eine kleine Enzyklopädie der digitalen Langzeitarchivierung. Nestor, 2010. http://www.nestor.sub.uni-goettingen.de/handbuch/





## Goals of long-term archiving

- Long-term, secure storage of the data
- Preserving the interpretability of the data
- Ensure discoverability of data
- Ensure traceability of data

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Long-term archiving is more than a backup!





### Important aspects of long-term archiving

1. Archival: preservation of data substance often called bit-stream preservation.



Illustration of Bit Rot: 4 versions of the same image file consisting of 326272 bits.

1 / 326272 bits flipped



https://en.wikipedia.org/wiki/Data degradation



2 / 326272 bits flipped



3 / 326272 bits flipped





## Important aspects of long-term archiving

- 2. Reusability: preservation of usability
  - Usage of standards; require documentation
  - Migration to current file formats (and open standards!)
  - Preservation of creation context (e.g. software and hardware)



https://www.reddit.com/r/snes/comments/ifuwn8/how\_you\_like\_my\_setup/ https://snes9x.de.malavida.com https://commons.wikimedia.org/wiki/File:SNES\_800.jpg









### Suitable File Formats

Document type	Format name	File extension
Audio	Waveform Audio	*.wav
	MPEG 1/2 Audio Layer 3	*.mp3
Video	Motion JPEG 2000	*.mj2, *.mjp2
	Matroska Multimedia Container (FF video codec 1)	*.mkv
Images / Raster Graphics	Tagged Image File Format	*.tiff
	Windows Bitmap	*.bmp
	Portable Network Graphics	*.png
Portable Document Format	Acrobat PDF/A - Portable Document Format 1a – 2u	*.pdf
Independent text-based format	Character-Separated Values	*.csv / *.tsv
	Markdown	*.md
	Text File	*.txt
	Extensible Markup Language	*.xml
Office files	None	

https://www.hbz-nrw.de/produkte/langzeitverfuegbarkeit/langzeitverfuegbarkeit-fuer-hochschulen/lzv-dateiformatliste





Thanks. mirco.schoenfeld@uni-bayreuth.de

## **Knowledge Representation**

### Semantic Networks

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Important class of representation of knowledge **Origin: Charles Peirce "Existential Graphs"** 

Characteristics:

- Nodes represent concepts •
- Nodes are labeled Labels specify concepts
- Links specify relations  $\bullet$ is-a, has-a, property-of
- Links are directed  $\bullet$
- Inheritance

Peirce, C. S., 1909. *Existential graphs*. Unpublished manuscript; reprinted in (Buchler 1955). Markman, A.B., 2013. Knowledge representation. Psychology Press. Russell, S. and Norvig, P., 2002. Artificial intelligence: a modern approach. New Jersey: Pearson Education.







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