

Motivation

Being openly gay or in support of gay communities is a polarizing modern day issue. There are many factors that can affect this, like religion, political views and so on. Music is one of the most popular ways for young people to socialize, that's why we wanted to see if being a part of a minority group can negatively impact your social life.

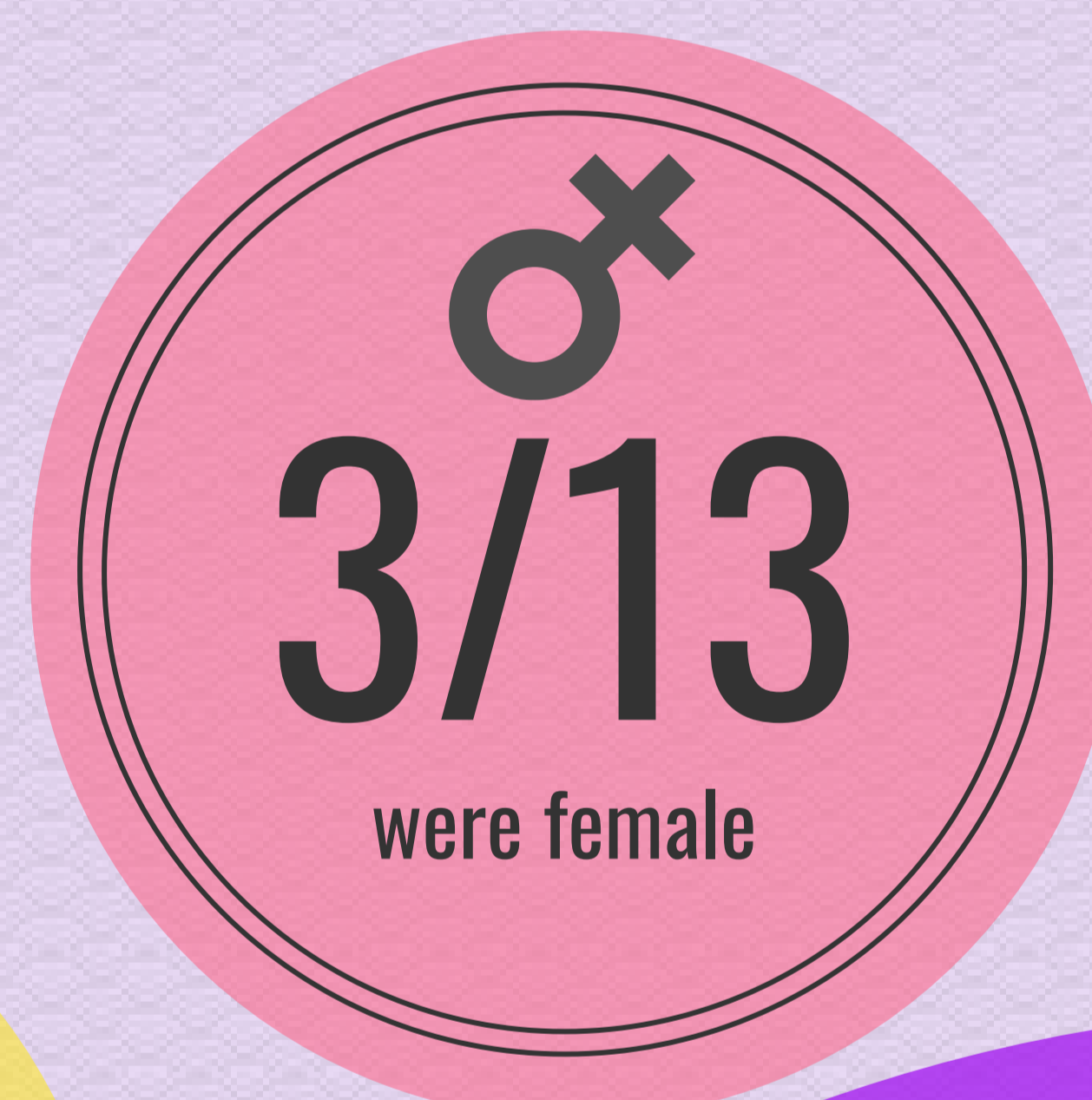
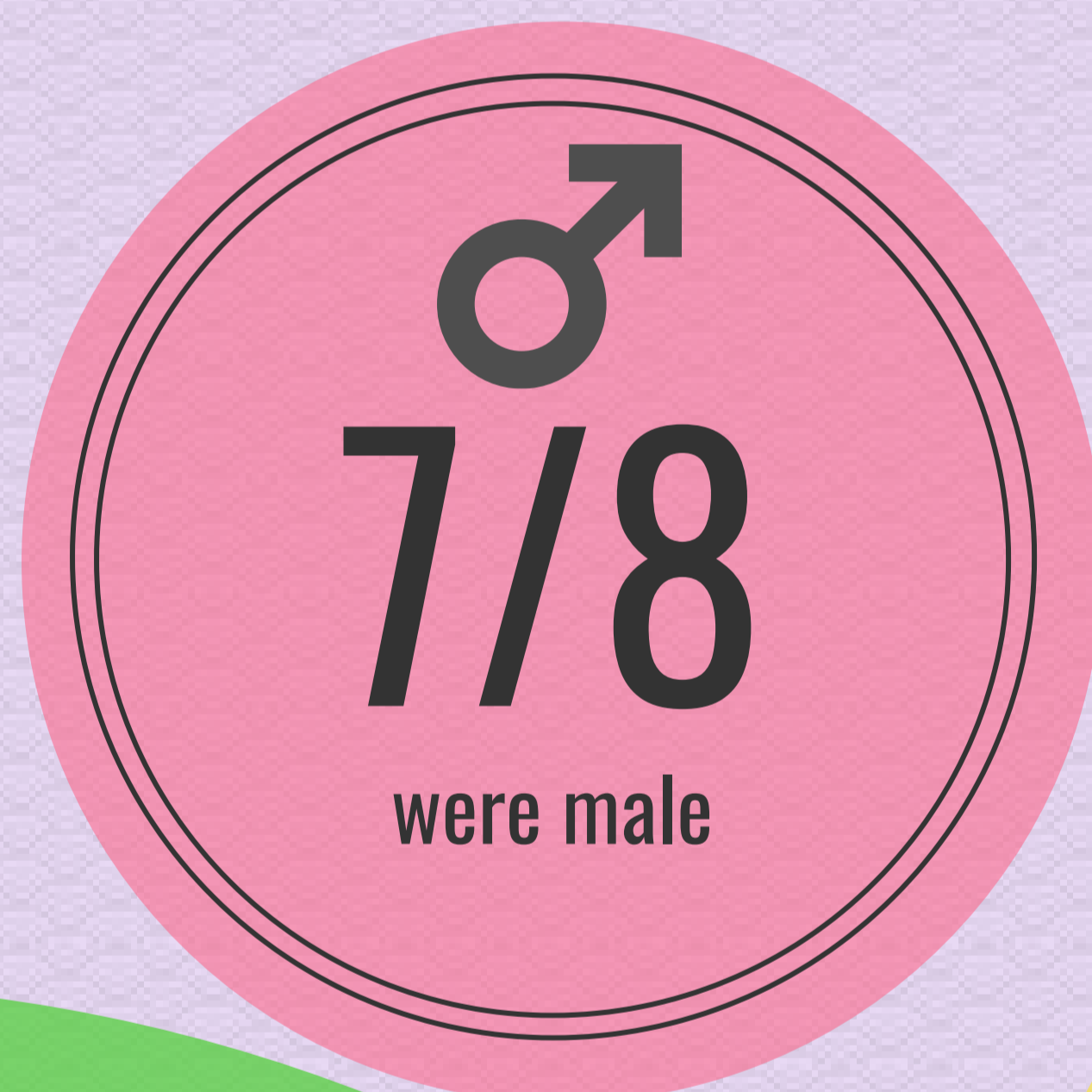


I support LGBTQ+

WHERE AM I GOING TO MAKE MORE FRIENDS

The case study

The idea is simple, create a Facebook Profile which openly supports the LGBTQ+ Movement. Make the profile believable by adding more personal details (hometown, current city (Munich), university, interests, favorite movies and etc.). We picked 2 popular Music groups, then we joined them and used a web crawler tool and created a list of all the group members. We then picked 30 people on random from each group and send them a friend request. Then we counted the people who accepted and gathered some additional information like for example age and sex.[^]



Group name: Capital bra Fangruppe
Size : 199 participants
Average Nationality: German

The acceptance rate was notably low. One observation that we made was that the majority of people in the group were male. This could explain the low acceptance rate amongst females, however it is also possible that its just due to the fact that females are not as willing to accept random people as males are.

Group name: Electronic Music Club
Size : 703 participants
Average Nationality: Mixed

One noticeable difference about this group was that it had a more balanced male to female ratio. This can explain the higher acceptance amongst females. According to the data we gathered, more people befriended us, however the difference is not big and it could very well be a coincidence.

CONCLUSIONS:

Based on the results, we can conclude Electronic music fans are more probable to accept our friend request. The reason for that however, remains unclear. It could be a result of the LGBTQ+ identifiers or the different nationalities of the participants. Or it could simply be that people, who are willing to accept random profiles on Facebook, don't care what movements they support and the results are just a coincidence.

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